



A2Z KANO SUPER LEAGUE

SCOUTING.

STRUCTURE.

SPOTLIGHT.

POWERED BY A2Z FOOTBALL HUB

IN COLLABORATION WITH KANO SUPER LEAGUE MANAGEMENT



VISION STATEMENT

To reposition grassroots football in Northern Nigeria through structured scouting, professional media coverage, and global exposure, powered by a digital first approach and international alliances.

LEAGUE OVERVIEW

A2Z KANO SUPER LEAGUE

16

TEAMS

120

MATCHES

15

WEEKS

DURATION

📍 **LOCATION:** KANO, NIGERIA 📅 **FORMAT:** STANDARD LEAGUE FORMAT

🎥 **COVERAGE:** FULL MATCH COVERAGE FUNDED BY THE KANO SUPER LEAGUE MANAGEMENT

👤 **HIGHLIGHT FOCUS:** TALENT DISCOVERY, PLAYER MARKETING, AND BRAND VISIBILITY

TEAMS

A2Z KANO SUPER LEAGUE



STRUCTURE & FORMAT



Weekly fixtures in central stadium venues



All matches covered via video and data



Technical analysis by top data company



Player performance data documented



League standings updated weekly



TALENT SCOUTING & EXPOSURE



Access to **A2Z's global network** of international scouts and clubs



Weekly scouting **reviews**



Player highlights shared across **A2Z Football Hub's social platforms**



Target age group:
U17–U21



Data-backed player profiles available for **verified partners**



MEDIA & CONTENT STRATEGY

- ▶ Full match **videos**, **short clips**, and **graphics** production
- ▶ Digital storytelling across **Instagram**, **Facebook**, **TikTok**, **YouTube**
- ▶ **Matchday content**, MVP posts, player features, and “Goal of the Week” segments
- ▶ Dedicated WhatsApp media group for **instant content reviews**
- ▶ Community-based stories for **additional reach**



SPONSORSHIP OPPORTUNITIES



JERSEY BRANDING



PITCH SIDE BANNERS & DUGOUT BRANDING

SPONSORSHIP OPPORTUNITIES

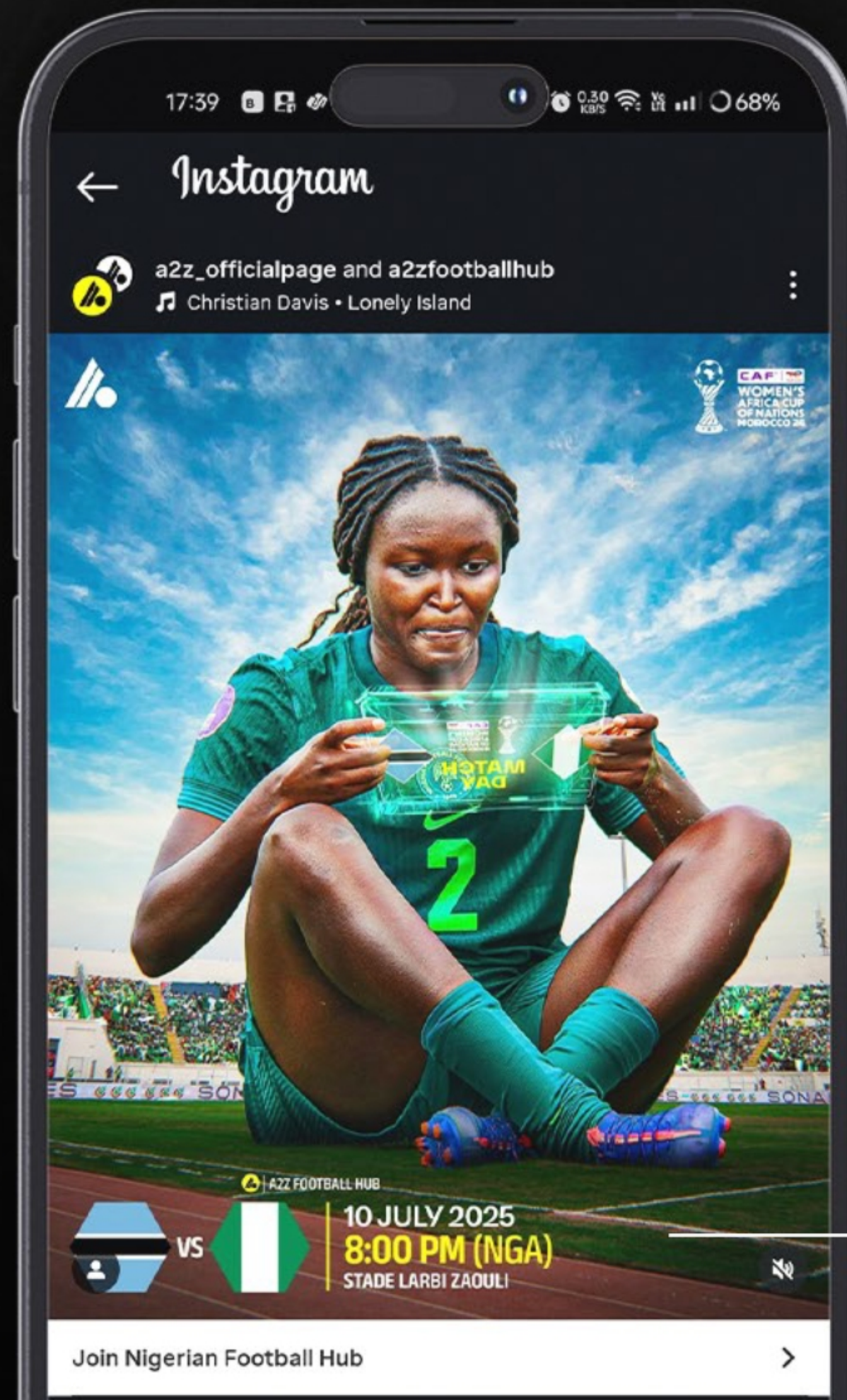


WEEKLY MVP &
GOAL OF THE WEEK SPONSOR



SCOUTED PLAYER SPOTLIGHT

SPONSORSHIP OPPORTUNITIES



MATCHDAY GRAPHICS &
CONTENT SPONSORSHIP

Brand Logo



TARGET AUDIENCE & IMPACT



- ▶ Young footballers (ages 15–21)
- ▶ Coaches, Scouts & Agents
- ▶ Local clubs and academies in Northern Nigeria
- ▶ Community football supporters & schools
- ▶ NPFL
- ▶ Digital followers of A2Z Football Hub (250k+ reach)
- ▶ Football content consumers across Africa & diaspora



WHY PARTNER WITH US?



High-impact digital content and analytics



Authentic engagement with grassroots football

Direct access to scouts, clubs, and media



Support a platform that creates real opportunities for youth

Join a movement to redefine grassroots football development in Nigeria





THANK YOU

CONTACT

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